

NATHANIEL HARTWIG

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SUMMARY

Two-time Emmy-winning producer and editor with eight years of professional video experience. Leads productions from concept to delivery (writing, pre-production, on-camera interviews, shooting, editing, and animation) for station brand campaigns, commercial clients, specials, and daily news. Comfortable owning an entire production solo or coordinating a crew on tight deadlines.

EXPERIENCE

Commercial & Promotions Producer

June 2021 – Present

KOIN 6 & Portland's CW, Portland, OR

- Produce the station's own brand and promotional campaigns, including the Positively Portland community image series, with hundreds of image, news, and programming promos that carry KOIN's on-air identity.
- Produce fundraising campaigns for nonprofits, including a Sunshine Division donation spot that helped increase giving during its 2024 Thanksgiving drive.
- Write, produce, shoot, edit, and animate 300+ commercials for broadcast and web, building each concept around the client's goals; a spot for Power Northwest drove a measurable lift in calls and web traffic.
- Interview community members and business staff on camera for commercial testimonials and station specials.
- Won the 2023 NATAS Northwest Regional Emmy for Commercial – Single Spot for a 3D-animated spot created in Blender.
- Cut finished pieces into multiple lengths and formats for broadcast, web, and social.
- Run multiple productions at once, from client pre-production through shoot, edit, and final delivery.

News Video Editor

June 2019 – June 2021

KOIN 6 & Portland's CW, Portland, OR

- Edited breaking news and long-form stories for daily newscasts on deadline, including a story that won the 2021 NATAS Northwest Regional Emmy in Politics/Government.
- Built and maintained an organized footage archive for fast retrieval and reuse.
- Operated the station's TOC, ensuring clean live feeds from reporters in the field.

Lead Videographer & Editor

2013

Aaron Watson Photography

- Led a three-person crew shooting full-day weddings, then edited hours of footage into 10-minute highlight films.

SKILLS

Production: concept development, scriptwriting, pre-production, interviewing, directing, crew leadership, camera operation, lighting, field and studio audio

Post: Adobe Premiere Pro, After Effects, Media Encoder, Photoshop, color correction, audio mixing, motion graphics, Blender 3D

Gear: Sony FX series cinema cameras, Sennheiser wireless lavaliers and boom mics, Zoom field recorders

EDUCATION

B.S., Film and Television Production • Full Sail University